

# Brand Design

## By Joe Mounsef

**CONNECT FASTER WITH  
QUALITY CUSTOMERS  
NOW**

Brand Design, Websites,  
Strategic Marketing,  
Software and Training





LIRA CRASH  
October 2019




CORONA  
February 2020



BEIRUT  
EXPLOSION  
August 2020



BANK CRISIS  
October 2019



LEBANON IN  
WAR  
2023-NOW



MY REVENUE:

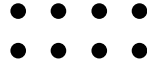
UP OR DOWN?!



45%



**INCREASE  
IN REVENUE**



# How to Connect faster with quality customers

10 TACTICS EXPLAINED



# FACTORS FOR BUSINESS SUCCESS

## CREATE TRUST AND RELATIONSHIP

<b>TIME</b>	FAST ACQUIRING CUSTOMERS
<b>QUALITY</b>	QUALITY CUSTOMERS
<b>LOYALTY</b>	RETAINING CUSTOMERS
<b>REFFERING</b>	REFFERAL CUSTOMERS
<b>INFLUENCER CUSTOMER</b>	CUSTOMER THAT INFLUENCE OTHERS TO BECOME YOUR CUSTOMER
<b>MARKETING</b>	CONTINUOUS MARKETING

# WHAT I WILL SHARE WITH YOU

**01**

**YOU & YOUR BUSINESS  
ARE ONE**

**02**

**SELL A SOLUTION NOT A  
PRODUCT OR SERVICE**

**03**

**QUALITY AND FAST  
REACH CUSTOMERS**

**04**

**YOUR BEST CUSTOMER  
PROFILE**

**05**

**ADVERTISE LITTLE;  
COMMUNICATE MORE**

**06**

**THE POWER OF  
COLLABORATION**

**07**

**THE POWER  
OF SHARING**

**08**

**STRATEGIC  
CONTENT**

**09**

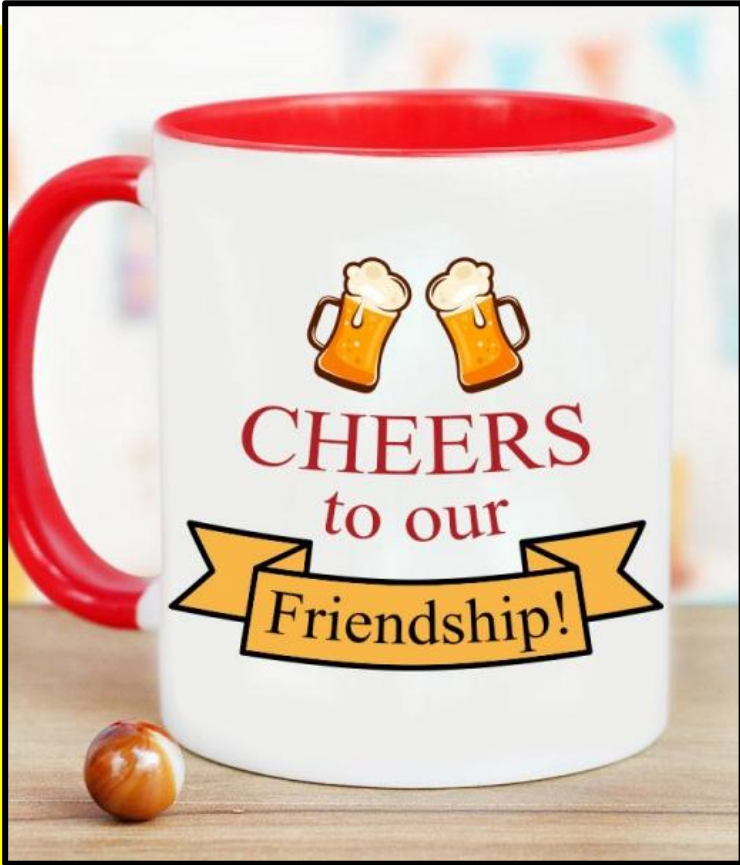
**GOLDING RULES  
FOR POSTING**

**10**

**PRICING  
STRATEGY**

**AND MORE BOUNUS**





# THE 007 TEA CONCEPT

THE SUPER  
QUALITY  
CLIENT

