



BASICS of Adobe Photoshop, Illustrator & InDesign

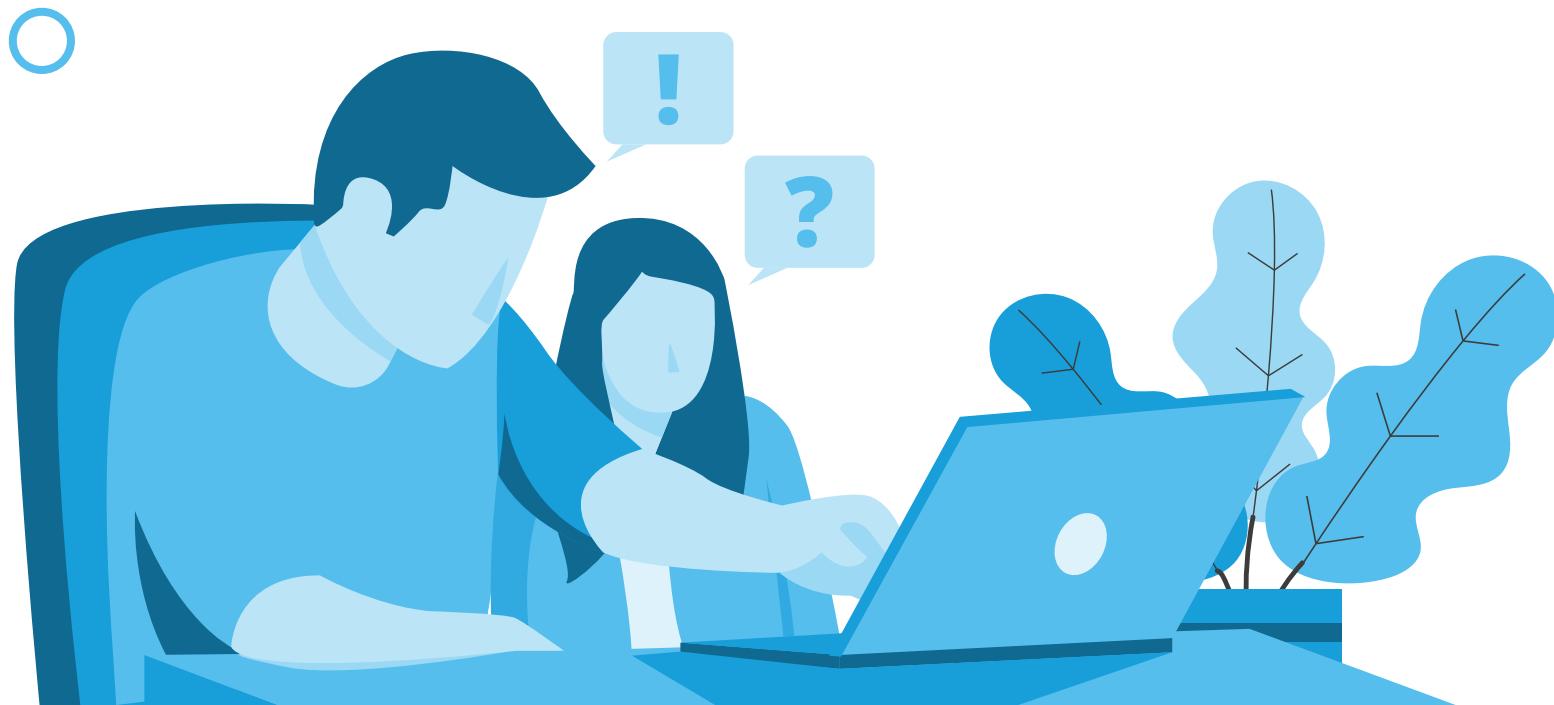
Graphic Design 101



Welcome to our Photoshop, Illustrator and Indesign course!

In this course, you will learn how to use two of the most powerful graphic design tools available today.

Photoshop is a versatile program used for image editing, photo retouching, and graphic design. Illustrator, on the other hand, is perfect for creating vector graphics, logos, and illustrations. InDesign is the software to create flyers, brochures, magazines, newspapers, and books.



Throughout this course, you will learn the fundamentals of the 3 programs, including how to navigate the interface, how to use the various tools and features, and how to create stunning designs from scratch.

You will also learn about design principles such as color theory, composition, and typography, so that you can create visually appealing and effective designs.



Whether you're a beginner or an experienced designer looking to improve your skills, this course has something to offer you. By the end of the course, you will have a solid foundation in both Photoshop, Illustrator and InDesign, and will be able to use them to create beautiful designs for a variety of purposes. So, let's get started!



- Antoinette Moubarak -

Senior Graphic Designer

Outline Photoshop



Create

01

Introduction to Graphic Design & Difference Between the 2 Softwares + Usability

05

Clone stamp and copying

02

Introduction to Photoshop + Image size + selection tools + Tool box + Small test

06

Mock ups + vanishing tools + modes + small test

03

Layers and Masking + Effects + Colors adjustments and filters + Small Test

07

Template creation and download + usability and edit + Branding

04

Typography session

08

Effects part 2 + saving



Outline Illustrator

01

Introduction to Illustrator and
Customizing Workspace:
- Using workspaces
- Using multiple artboards

05

Creating Special Effects

02

Using symbols, Creating
patterns

06

Working with Images

03

Typography and playing with
fonts

07

Painting tools, blending
modes, color adjustments

04

Creating Logos

08

Overprint, Saving, Exporting,
and securing your documents



Outline In Design

01

Introduction to In Design, new document, paging and grids

02

Master Pages, Layout, Text formatting, graphic formatting

03

Colors, overprint and export